

I would like to receive communication from National Retail Federation ("NRF") about National Retail Federation and its membership activities, benefits, events and other marketing updates in the following manner selected below:

□ By email □ By phone □ By postal mail

DATE

□ NRF may also share my contact information with trusted partners so they can contact me about products or services that may interest me.

SIGNATURE

I can stop receiving this information by emailing NRF at GDPR@nrf.com or unsubscribing via links in emails.

NRF INTERNATIONAL RETAIL Membership Application

| PAYMENT INFORMATION | | | | | |
|--|---------|--------|-----------|---|--|
| Checks: please make checks payable to: National Retail Federation PO Box 823953 Philadelphia, PA 19182-3953 Note: All checks must be drawn on a U.S. Bank in USD Funds | | | please en | usfers: for details nail your request to: fer@nrf.com | |
| □ AMEX | □VISA | □ MAST | ERCARD | □ DISCOVER | |
| EXP DATE_ AMOUNT _ CARDHOLD BILLING ADI CITY | ER NAME | STA | TE2 | ZIP | |
| AUTH SIG | | | | | |
| National Retail Federation | | | | | |

1101 New York Avenue NW • Suite 1200 • Washington, DC 20005

Phone: 202-783-7971 • Fax: 866-223-5383

EIN# 13-5582627

INTERNATIONAL RETAIL MEMBERSHIP DUES

Under NRF's bylaws, each member must pay dues based on total annual sales as reported in the most recent fiscal year.

| rep |
|-----------|
| \$1,015 |
| \$1,199 |
| \$1,383 |
| \$1,566 |
| \$1,750 |
| See below |
| |

Companies principally engaged in retailing are eligible for membership in the Federation. Under NRF's bylaws, each member must pay dues based on total annual sales volume as reported in the most recent fiscal year. Total sales must include sales received from all retail operations including stores, catalogs, online stores and franchise fees. For federal income tax purposes, dues payments to the National Retail Federation are not tax deductible as a charitable contribution. In addition, the Omnibus Budget Reconciliation Act of 1993 includes a provision denying a tax deduction for lobbying activities conducted by trade associations such as NRF. NRF estimates substantially all dues received are nondeductible.

INTERNATIONAL RETAIL COMPANIES WITH ANNUAL SALES GREATER THAN \$250 MILLION Select your range and follow the formula to calculate your annual dues: TOTAL ANNUAL BASED **INTERNATIONAL** SALES RANGE MINUS MULTIPLIER ANNUAL DUES **DUES** SALES **RETAIL OFFER:** 65% Off Annual Dues \$250-\$500M - 250M = x .0000150 = + \$5,500 = - 500M = x.0000100 =+ \$10.500 = \$500-\$2.5B Enter your company's \$2.5-\$10B - 2.5B = x .0000050 = + \$30,500 = total annual sales: \$10.0-\$25B - 10.0B = x. 0000010 = + \$68,000 = \$25B and up - 25B = x. 00000050 = + \$83,000 = International Retail Offer: 65% Off Annual Dues

^{*}If your company is less than 2 years old and under \$2M in revenue, please contact the NRF membership department, membershipinfo@nrf.com or 202.783.7971.