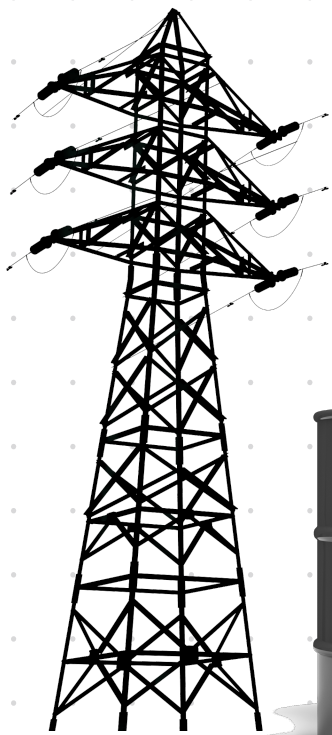


INFLATIONLAND

The costly journey of everyday products

A product's journey is a long one, with numerous challenges along the way, from supply chain delays to labor shortages. **Follow the journey of a household item to see the many factors that impact the price you pay.**



Global Energy Crunch

Oil prices are at their highest point in nearly a decade. As prices of oil go up, so do prices of everyday goods. According to the U.S. Department of Energy, **more than 6,000 products depend on oil, including everyday household items like cell phones, toothpaste, medicine and clothing.**



START

\$\$



FUEL HIKE\$



LABOR COST\$



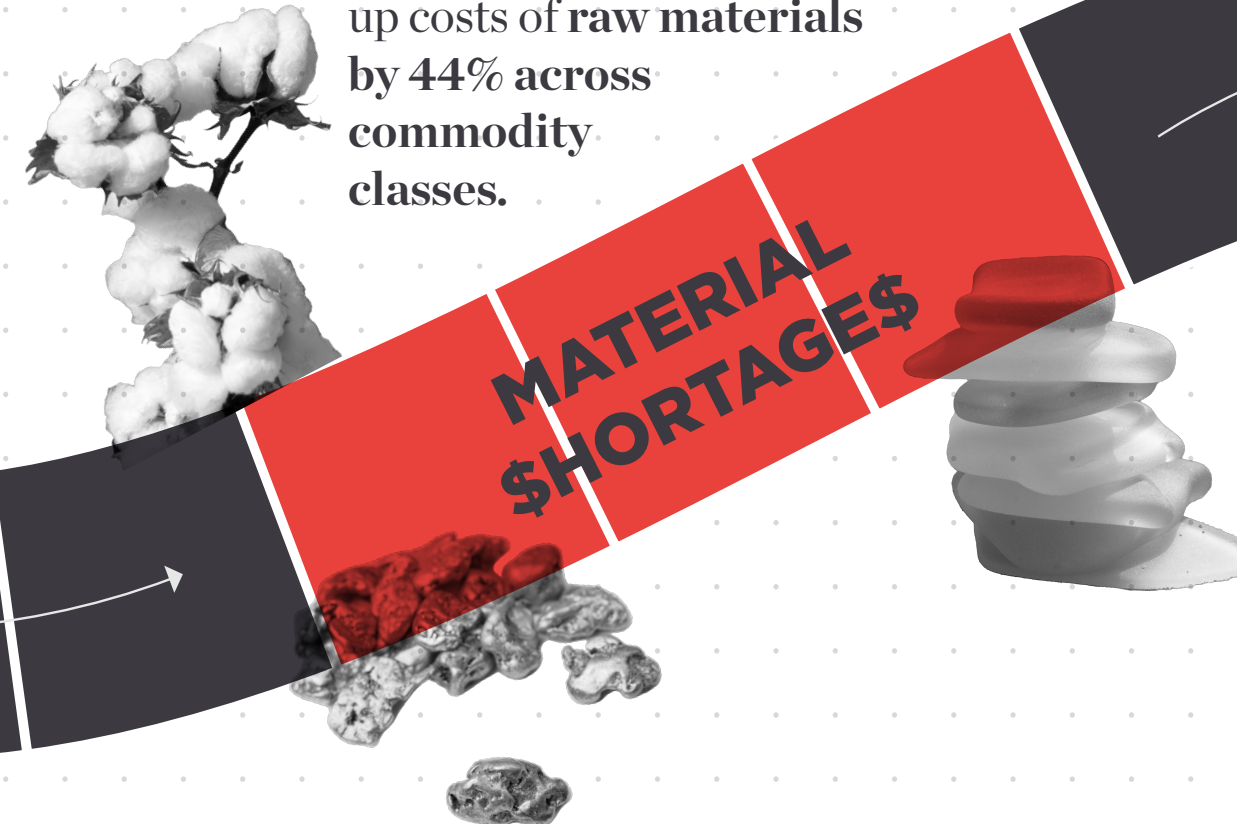
Labor Shortage

Currently, there are almost two job openings per unemployed person in the U.S. Demand for employees has led to significant wage increases across a broad range of industries, driving costs higher, while worker shortages have exacerbated existing supply chain issues.

Material Mayhem

Tariffs, material shortages and spikes in demand have driven up costs of raw materials by 44% across commodity classes.

MATERIAL SHORTAGES\$



Supply Chain Strain

Lack of shipping containers, limited space on ships and congestion at the ports all add to the cost of getting products into the hands of consumers. Since January 2020, rates for freight shipping increased by up to 1,000% in some cases.

DELAYS\$



The Price You Pay

Join NRF in lowering inflation now.

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